



WE CAN RIDE, INC. *HORSES HELPING PEOPLE DISCOVER THEIR ABILITIES*

Date _____

Dear _____,

Hello! I hope you are well and are enjoying the fall days. This month, I am helping to raise money for an organization that is very close to my heart. As you know, I have been a volunteer in We Can Ride programs for ___ years. We Can Ride helps children and adults living with disabilities learn to ride and drive horses, and I have truly grown to care about the program.

September 12th-October 8th is the Ride-A-Thon for We Can Ride. Riders, drivers, volunteers and other supporters are invited to gather donations for the organization and during this week, we celebrate with special activities in the barns. I am writing to you today to ask if you would support me in my efforts to help raise much needed funds for the program. As We Can Ride grows and expands to new facilities, they will need to raise additional to take care of the amazing horses that help the clients I work with achieve great things.

As a volunteer, my particular role in Ride-A-Thon is to support the class that I am volunteering in this session. This means that all the money I am collecting will go to help We Can Ride provide the programming the riders have come to depend on and enjoy as well as to sustain We Can Ride with their fundraising goals. Each client in my class is special, and I want to help them succeed in reaching great heights, both in and outside of the arena!

We Can Ride's goal for the combination of the summer and fall Ride-A-Thons will be \$50,000. I have set my personal fundraising goal at \$_____. Your tax-deductible donation will help to take children and adults living with disabilities where wheelchairs, crutches and braces cannot. To learn more about We Can Ride, please visit www.wecanride.org or call 952-934-0057. Please make checks payable to We Can Ride.

I am very grateful for your support!

Thank you,

P.S. Check with your company and see if they have a "matching funds" option for employee giving, many do! The We Can Ride office would be happy to help you get information you might need. Give them a call, or email (contact info below). Thanks!